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Press Release

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Live Well Properties names Steve Garrison Director of Sales for GrandView of Roxborough

Denver, Colorado - October 28, 2008 - Live Well Properties LLC, developer of the new GrandView of Roxborough condominium community, has recently named Steve Garrison as Director of Sales. Garrison has enjoyed a highly successful career in real estate, specializing in new home sales for the past 32 years totaling more than 1500 new homes \$750,000,000 sales volume. Among his many accomplishments, Garrison and his wife managed the custom home sales program at the Parade of Homes site at Lowry. While with John Laing Homes at the Stapleton community, he was honored with the Home Builder Association of Metro Denver's coveted BAR Award for "Sales Team of the Year."

"Garrison has proven to be an outstanding asset to our team. We're thrilled to have the opportunity to work with him," shares Chad Barnard, president of Live Well Properties.

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Garrison has earned the respect of many home building marketing leaders. S. Robert August, an international marketing expert, has known Garrison since 1984. He praises Garrison for his consummate professionalism and sensitivity to his customer's needs. "Home buyers that have chosen to purchase a home from Steve come away feeling that they purchased the home of their dreams, and also gained a valued friendship as well," reflects August. "He truly cares about the well being of his customers."

Real estate brokers also hold Garrison in high regard. Realtor, Caryn Geiger, Broker for Coldwell Banker, has worked with him on numerous occasions and remarks, "It is always a pleasure working with Steve. He is very proactive with his customers and does whatever it takes to make the transaction go smoothly. In fact, I always look for buyers to bring to Steve. I know they will always be treated in the most professional manner they deserve."

As Director of Sales at GrandView of Roxborough, Garrison will be responsible for launching the sales program for this age-preferred condominium community. Nestled in the foothills at the entrance to Roxborough State Park, GrandView of Roxborough offers 79 condominiums homes for purchase with a choice of one bedroom plus den, two, three bedroom and penthouse suites. Prices will start from the high \$300's to \$900's.

For the comfort and convenience of homeowners, GrandView of Roxborough will include a fitness center, computer library, club room and bistro as well as underground parking. Homeowners will also enjoy a spa that includes a hair salon, massage room and whirlpool tub as well as a walking path, putting green, outdoor fireplace and a grand patio that showcases the breath-taking scenery from its captivating Roxborough location.

The developer brings the company's specialized health related and home care expertise to GrandView. In addition to owning a luxury condominium home, one of the major benefits of home ownership at GrandView is the distinct advantage of professional care brought to each homeowner. In Wisconsin, the developer has several companies that provide health-related home services for seniors as well as individuals who have physical or intellectual impairments. The developer's teams bring over 22 years of professional experience to those fortunate residents who choose to live at GrandView.

Live Well Properties development team researched numerous retirement communities and concluded there was a need for something better. The developer felt strongly that customers should be able to live in the comfort and security of their own home and only pay for health-related services when utilized. Garrison states, "At GrandView, our team will arrange to provide

homeowners only the services they need, only when they are needed and delivered to them in the privacy of their own home."

For more information on all the benefits to age-preferred living at GrandView of Roxborough, please contact Garrison at 303-744-8000 or at 303-551-5834 (cell). Or, visit online at grandviewlife.com. GrandView is located at 6265 Roxborough Park Road. To visit, take Wadsworth south 4 miles from C-470 to Waterton Road, turn left, proceed to N. Rampart Range Road, turn right, proceed 2 miles to Roxborough Park Road, turn left to Sales Information Center or by taking Santa Fe to Titan Road, west 3 miles to N. Rampart Range Road, proceed for 2 miles to Roxborough Park Road, turn left to Sales Information Center.

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