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# Press Release

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**FOR IMMEDIATE RELEASE**

Wednesday, September 28, 2011

## **Senior living community in Littleton wins international competition**

*Denver, Colorado - September 28, 2011*

Grandview at Roxborough of Littleton, Colorado has won a major international award presented by RetirementHomes.com, North America's most popular online senior community directory. The MOMBA Awards recognize the best marketing achievements by senior living communities worldwide in 10 unique categories. Grandview at Roxborough received the 'Best Web Presence' prize.

Nearly 100 entries were received from across North America, representing communities from across the continuum of care, from assisted living to active living. Nominees were selected based on the rankings they received from the general public at RetirementHomes.com/MOMBA, and then a team of five judges from

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the senior living industry identified the best finalists, and selected the winners. The winners of the MOMBA Awards are:

**Best Web Presence**

Grandview at Roxborough

Littleton, CO

**Best Resident Events and Trips**

Whitehorn Village Retirement Community

Calgary, AB

**Best Traditional Advertising Campaign**

Paradise Valley Estates

Fairfield, CA

**Best Event Marketing**

Chartwell Seniors Housing

Mississauga, ON

**Best Internal Resident Communications**

Atherton Baptist Homes

Alhambra, CA

**Best Resident Amenities**

Origin at Longwood

Nanaimo, B.C.

**Best Move-in Specials and Promotions**

Ashby Ponds (Erickson)

Ashburn, VA

**Best Social Media Presence or Campaign**

Emeritus Senior Living

Seattle, WA

**Best Brand and Brand Management**

Equinox Village

Manchester Center, VT

**Judge's Choice**

Copeland Oaks

Sebring, OH

Winners were announced at an exclusive event sponsored by RetirementHomes.com in Las Vegas on September 19, and winning communities were presented with glass trophies of MOMBA the Penguin, the mascot of RetirementHomes.com.

For information about the MOMBA contest or general information about RetirementHomes.com, contact:

Robert Walker- Toll-Free: 888-544-9124 x. 243, or E-mail:

robert@retirementhomes.com

GrandView of Roxborough is a revolutionary concept in senior living. Set in the southwestern foothills this Life Service Retirement Community is the only one of its kind in Colorado. Full deeded ownership and individualized health support allow for owner's to truly age in place. GrandView is adjacent to the

entrance of Roxborough State Park at 6265 Roxborough Park Road  
in Littleton, Colorado. For more information, please call  
303-744-8000 or visit on-line at [www.GrandViewLife.com](http://www.GrandViewLife.com).

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