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Press Release

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FOR IMMEDIATE RELEASE
Wednesday, February 22, 2011

It's always the right time for GrandView.

Denver, Colorado - February 22, 2011 - America's real estate market has been in some turmoil for the last couple of years with many areas experiencing record numbers of foreclosures and steadily declining home values. Many older adults who are considering a move to an active adult community wonder if they shouldn't postpone their plans until the real estate market recovers and they can get a better price for their existing home. Here are some reasons why these hesitant seniors may want to get their plans back on track:

Moving isn't just about price - older adults move to an active adult community because they want a different lifestyle. For some this means the end of home maintenance, for others this means greater social opportunities, and for many this means the

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freedom to travel or do things they haven't done before. Many active adult community members indicate that they wish they'd "done it sooner" because their new lifestyle is so enjoyable. The longer someone waits to move to an adult community the more they miss out on and it's hard to overestimate the value of missed opportunities.

Homes are still selling for fair prices - median home prices are down overall but homes in many areas and price brackets are still selling for close to their historic values. There are buyers out there for every type of home - family home, empty nester, higher-bracket, etc - you just need to present your home well and connect with the right buyer.

Consider the advantages of preconstruction - individuals who purchase preconstruction property like GrandView can avoid some of the uncertainties of today's real estate market and can actually experience some unique plusses. Home prices tend to increase AFTER a new adult community actually opens so those who prepurchase can eventually see their investment appreciate even if they didn't get the ideal price for their previous home. Additionally, buying preconstruction gives you first choice of a community's new homes, provides you with more time to sell your home, and gives you additional time to arrange financing.

Moving to an active adult community is an exciting and rewarding experience so don't let concerns over the sale of an existing home derail your dreams. Set realistic expectations, work with qualified professionals, and consider the advantages of options like preconstruction. Additionally, don't abandon home ownership when you move to an adult community - look for communities like GrandView which allow you the freedom and flexibility of owning your new home so that you don't miss out on its many personal and financial advantages.

GrandView of Roxborough is a revolutionary concept in senior living. Set in the southwestern foothills this Life Service Retirement Community is the only one of its kind in Colorado. Full deeded ownership and individualized health support allow for owner's to truly age in place. GrandView is adjacent to the entrance of Roxborough State Park at 6265 Roxborough Park Road in Littleton, Colorado. For more information, please call 303-744-8000 or visit on-line at www.GrandViewLife.com.

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