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Press Release

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Life Services Retirement Living at GrandView of Roxborough Makes Sense for Seniors

Denver, Colorado - December 11, 2008 - Located in a pristine foothills setting, GrandView of Roxborough Life Services Retirement Community is a unique new choice for senior living. This resort-style community offers 79 luxury condominiums for sale. The GrandView concept was created to give seniors choice, control and true deeded ownership of their home.

First of its Kind

GrandView of Roxborough is the first of several GrandView Life Services Retirement Communities planned in Colorado. The developers of the GrandView concept believe seniors will find this approach to retirement living quite refreshing in many ways. Important benefits include having an appreciable real estate asset that can be either sold or passed on to heirs as well as having control of all services, including in-home and

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health-related services. The GrandView concept is based on the philosophy that today's seniors want to be treated with dignity and respect, and deserve to make their own choices about how they will live their lives.

As GrandView of Roxborough is a Life Services Retirement Community, homeowners will enjoy a variety of social opportunities and recreational amenities designed to enhance their life as well as benefit from an a la carte menu of in-home and health-related services. If health care services become necessary, then these services will be brought to the homeowner in the comfort and privacy of their own home.

The GrandView Difference

The GrandView of Roxborough concept of senior living is vastly different from other retirement communities. Major differences from other campus-like retirement communities are: apartment homes are available on a lifetime lease that may require a large deposit; health programs are included in the monthly service fee whether they are needed or not; and there may be stringent rules and regulations which dictate the type of housing in which a person resides based on his independent living skills and health care needs. Basically, seniors in other communities live in an environment where others own the property and can make life choices for them.

At the resort-style GrandView of Roxborough, homeowners will have a choice in how they live their life and the services they receive. GrandView of Roxborough offers a personalized approach to senior living.

Advanced Innovative Management (AIM)

At GrandView of Roxborough, the service provider is Advanced Innovative Management or AIM, is a subsidiary of Wisconsin-based Aurora Community Services that brings its 23 years of human service experience to the homeowners of GrandView of Roxborough. Professional, individualized services are provided by senior management, nurses, administrators, counselors, human resource personnel, trainers, and other specialists. Many of Aurora's professional staff are nationally certified Care Managers.

AIM's professional providers will arrange in-home and health-related services with care and compassion to GrandView of Roxborough homeowners. If additional assistance is required, AIM will find other providers who share AIM's standards and philosophy. Through AIM, GrandView of Roxborough homeowners will find the peace of mind to live safely and happily in their own home.

Another major benefit at GrandView of Roxborough is that homeowners won't have to worry about future moves to assisted living or nursing home, unless desired. This can become a big

concern for seniors. Couples can stay together even if one spouse becomes ill and needs more care because whatever assistance is needed can be delivered in-home.

Social and Recreational Opportunities

Seniors living at GrandView of Roxborough will enjoy all kinds of social and recreational activities where they can meet new friends and enjoy a variety of personal services. There is an on-site concierge that will make personal arrangements for them along with coordinating a variety of social, educational, cultural and recreational programs and opportunities for all owners.

Homeowners will enjoy GrandView's fitness center, computer library, club room and bistro, as well as a spa that includes a hair salon, massage room and whirlpool tub. There's a walking path, putting green, and a grand patio with outdoor fireplace for entertaining.

Shopping, dining and a bounty of recreation opportunities are all just a few minutes away. Arrowhead Golf Course and Roxborough State Park are immediate neighbors with Chatfield Reservoir and Waterton Canyon just 5 minutes from GrandView of Roxborough. Transportation will be available for those who would prefer to have someone else do the driving.

79 Condominiums Available for Pre-sale

Luxury condominium homes at GrandView of Roxborough start from the upper \$300's to \$900's for homes ranging in size from 852 to 2167 square feet. Underground parking is also available. There are several customization packages to select from that include granite countertops, cherry cabinetry, gas fireplaces, top-of-the-line appliances, and so much more.

For more information on GrandView, its host of services and comprehensive amenities and benefits, please contact Steve Garrison, Director of Sales, at 303-744-8000. Or, visit online at grandviewlife.com. GrandView is located at 6265 Roxborough State Park Road. To visit, take Wadsworth south 4 miles from C-470 to Waterton Road, turn left, proceed to N. Rampart Range Road, turn right, proceed 2 miles to Roxborough Park Road, turn left to Sales Information Center.

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