

GrandView of Roxborough
6265 Roxborough Park Road
Littleton, CO 80125
Phone 303.744.8000
Fax 303.744.8001



Press Release

Contact: Steve Garrison
Phone: 303-744-8000

FOR IMMEDIATE RELEASE
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GrandView Wins Again!



Denver, Colorado - June 1, 2010 - Once again GrandView of Roxborough won the "Best Booth Award" at the 21st Annual Salute to Seniors event. This was GrandView's second time in participating in this fair and their second consecutive win.

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Salute to Seniors is sponsored by the Colorado Gerontological Society and was held at the Colorado Convention Center on May 26th. This event is geared at showcasing business and products that can help adults 55+. Over 2,700 individuals attend and visit over 100 display booths. This years theme "The 60's" allowed the GrandView team to honor the first landing on the moon. Their tag "That's one small step for man, one giant leap for mankind (Apollo 11) coupled with "that's one small step for seniors, one giant leap for retirement living" exemplified the uniqueness of GrandView. Dressed in astronaut costumes with their table booth designed to look like the shuttle's control board, the booth was the crowd and judges favorite.

GrandView of Roxborough is a revolutionary concept in senior living. Set in the southwestern foothills this Life Service Retirement Community is the only one of its kind in Colorado. Full deeded ownership and individualized health support allow for owner's to truly age in place. GrandView is adjacent to the entrance of Roxborough State Park at 6265 Roxborough Park Road in Littleton, Colorado. For more information, please call 303-744-8000 or visit on-line at www.GrandViewLife.com.

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