

GrandView of Roxborough
6265 Roxborough Park Road
Littleton, CO 80125
Phone 303.744.8000
Fax 303.744.8001



Press Release

Contact: Steve Garrison
Phone: 303-744-8000

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GrandView of Roxborough, A New Concept in Retirement Living

Denver, Colorado - October 6, 2008 - GrandView of Roxborough heralds a new concept in retirement living. Nestled in the foothills, there are 79 condominium homes available for purchase ranging from the high \$300's to \$900's. Choices of one bedroom plus den, two bedroom, three bedroom and penthouse suites are available. Additional services for dining, recreation, as well as special amenities and individualized health related and home care services are also available on an a la carte basis.

What makes GrandView of Roxborough so different is that homeowners actually own their condominium home and if health issues arise, then home care and health related services will be brought to them that will meet their individual needs. This is what makes GrandView of Roxborough 180 degrees different from other retirement communities in Metro Denver.

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Dave Barnard, CEO of Live Well Properties, is the developer and creator of the GrandView of Roxborough concept in retirement living. For the past 23 years, Barnard's Wisconsin-based Aurora Community Services has been a trailblazer in providing health related and home care services to Wisconsin individuals with a variety of health challenges.

"My motivation to create a new concept in retirement living was very personal," reflects Barnard. When looking for options to care for my own mother, I was appalled at the options available to her, which were few." Barnard visited many facilities and was disheartened by what he found. It was in sharp contrast to his own successful company that had earned a highly regarded reputation for providing services to those who endure a variety of physical and intellectual challenges. His company's services allow his clientele to enjoy a much more productive and happier life.

What Barnard found available for his mother was a broad based approach to health care versus an individualized approach that his own company provided. "I wanted to offer a better way of life for those who prefer to age in place," exclaims Barnard. "No matter what health challenge or age, we all want the freedom to enjoy our lives."

As his grown children and grandchildren had moved to Colorado, Barnard and his wife wanted to be closer to them. He now divides his time between Wisconsin and Colorado. In pursuit of a better idea for serving the needs of those approaching or in retirement, Barnard researched many age-preferred communities in our state and throughout the U.S. He noted that throughout Metro Denver, numerous retirement communities require a sizable deposit that is later refunded when the person moves out. In addition, these retirement communities automatically include health care fees in their monthly charges, prior to the person actually needing such services.

Barnard also discovered that at other age-preferred communities, if either you or your spouse should face a serious health situation, that person may have to be moved to an assisted living facility or nursing home to receive services. Barnard points out, "This is a heart wrenching dilemma as most couples want to be together and want to be in their own home. The extra cost to pay for two separate residences can be considerable."

Barnard's research concluded with the development of the GrandView of Roxborough concept of retirement living. He states, "It is really quite simple. You own your home and when and if you need help, home care and health related services come to you in the comfort and privacy of your own home or in the setting of your choice. And, if you enjoy good health in your golden

years, that's wonderful. Why pay for services you don't need! At GrandView of Roxborough, you can control what services you receive, when you want to receive them, and who provides them."

In addition to providing home care and health related services on an a la carte basis, GrandView of Roxborough offers an abundance of recreational and social amenities as well.

Homeowners will enjoy a fitness center, computer library, club room and bistro as well as underground parking. In addition, there is a spa that includes a hair salon, massage room and whirlpool tub as well as a walking path, putting green, outdoor fireplace and a grand patio that showcases the breathtaking scenery from its captivating Roxborough location.

Located at the entrance to Roxborough State Park, GrandView of Roxborough is adjacent to the nationally acclaimed Arrowhead Golf Course, designed by Robert Trent Jones and nearby Waterton Canyon and Chatfield State Park.

For more information on GrandView of Roxborough, its host of services and comprehensive amenities and benefits, please contact Steve Garrison, Director of Sales at 303-744-8000 or at 303-551-5834 (cell). Or, visit online at grandviewlife.com. GrandView is located at 6265 Roxborough Park Road and can be reached by taking Wadsworth south from C-470 or by taking Santa Fe to Titan Road, west.

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